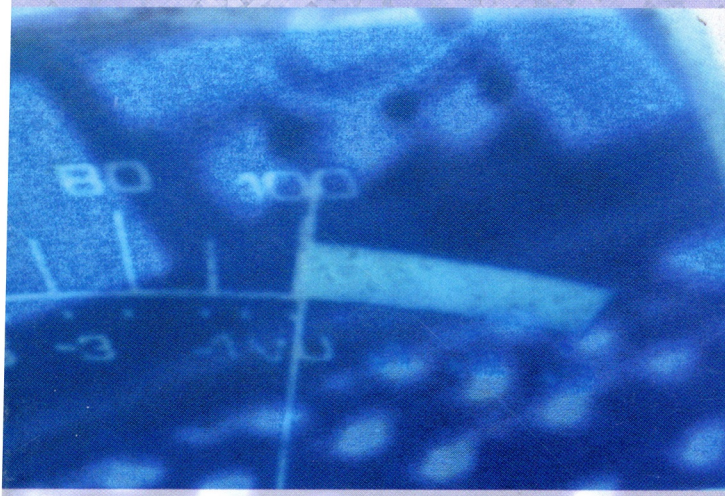
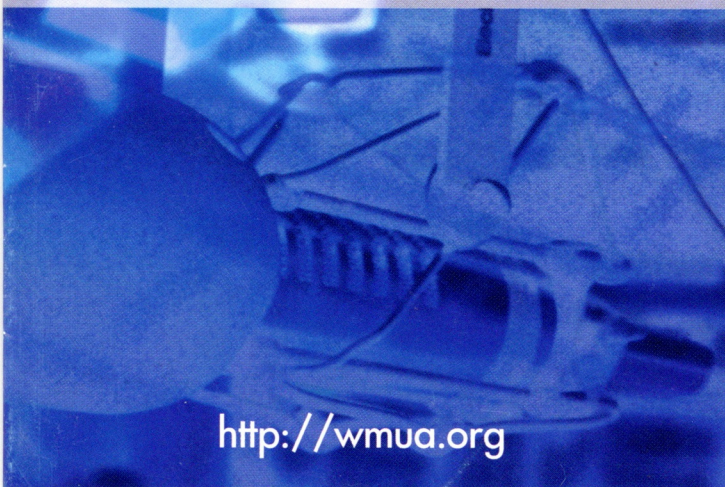


WMUA 91.1 FM

ON THE AIR

Spring 2001 Program Guide



http://wmua.org

WMUA FM91

105 Campus Center
University of Massachusetts
Amherst, MA 01003

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Website Address:	http://www.wmua.org
Email:	wmua@wmua.org

Spring 2001 Staff

Advisor:	Glenn Siegel
General Manager:	Dan Barowy
Program Director:	Adam DeYoung
Music Director:	Melissa Annand
Office Coordinator:	Jen Albrecht
Fund Drive Director:	Pam Gorczynski
Underwriting Director:	Aubrey Vachon
Visual Media Director:	Jud Carver
Publicity Director:	Chris Lind
Production Director:	Matt Feato
Sports Production:	Dave Rose
Sports Operations:	Regan McKendry
News Editorial:	Maggie Riden
News Operations:	Jennifer Moskal
ALANA Affairs:	Wendy Fernandez
Community Representative:	Daria Fisk
Chief Engineer:	Dan Ferreira

The WMUA Sports Team

This spring, WMUA continues its non-stop off-thehook coverage of UMass Sports. Still your flagship station for UMass Minutewomen Basketball we'll follow Joanie O'Brien's Minutewomen as they storm through the A-10 with conference match-ups against Temple, Dayton and George Washington. Stay tuned for complete coverage of the the Atlantic 10 Tournament from Philadelphia.

The UMass Minutemen Basketball team is in a fight for first in the Atlantic 10 and WMUA Sports will be with the team the rest of the way as Bruiser Flint and his troops will take on such conference foes as Dayton, George Washington, Xavier, and arch rival Temple on February 17th.

Starting on February 24th, WMUA begins its Flagship Coverage of UMass Lacrosse. Greg Cannella and his team look to bounce back from a 6-8 mark in 2000, and we will be with the team every step of the way in 2001.

Every Wednesday during the spring semester come down to Applebee's on Route 9 in Hadley for the Coaches' Shows. Through March 7th, tune in to hear Coach Joanie O'Brien with hosts David Rose, Justin Rudd, and Adam De Young as we review the week in Minutewomen hoops.

Then, starting on March 13th, join Coach Greg Cannella with hosts Matt Feato and Regan McKendry as they talk about the state of UMass Lacrosse.

This should be an exciting season!

Sincerely,

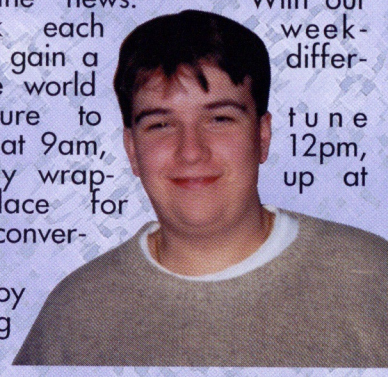
Regan McKendry David Rose

Regan McKendry and David Rose
WMUA Sports

A Note From The Program Director:

Here at WMUA this spring we are very excited to be starting something new. We will continue with the great variety of music you have come to know and love, but in a slightly different format. We believe that this change will expand WMUA's unique personality as a station providing access to community and student programs. See our newly revised program schedule on the reverse side of this brochure, or on the web at http://wmua.org. WMUA is unlike any radio heard elsewhere on the dial.

Along with our great music programming, we also provide listeners with a touch of an alternative side of the news. With our public affairs block each weekday, take a chance to gain a different perspective on the world events. Also, be sure to tune into the WMUA news at 9am, 12pm, and a half hour daily wrap-up at 5pm. The only place for continuing local news coverage is WMUA.



I hope you enjoy all of our programming here on WMUA and invite you to become a part of the station. Be an active listener by calling us at our request line. We are not just your average college radio station.

Sincerely,

Adam De Young
Program Director

This Program Guide was designed by:

DAN WUZHER

The Radio Voice of UMass Just Got Louder !

Come visit us on the web for:
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wmua.org
fm 91

WMUA-FM Announces

2001 Magic Triangle Jazz Series

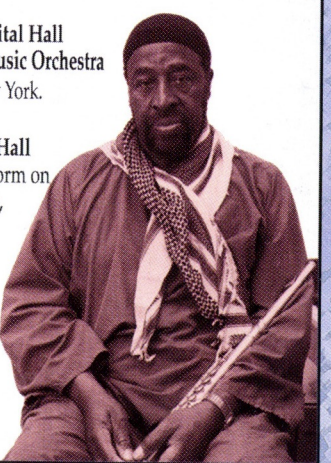
The Magic Triangle Jazz Series, produced by WMUA 91.1FM at the University of Massachusetts, is proud to announce our 12th anniversary season:

'hursday, February 22, 2001 - Bezanson Recital Hall
Vilham Parker and the **Little Huey Creative Music Orchestra**
irst North American appearance outside of New York.

uesday, March 27, 2001 - Bezanson Recital Hall
am Rivers - This master musician will perform on
enor and soprano saxophone, flute, piano,
nd voice.

hursday, April 12, 2001 - Bowker Auditorium
usef Lateef / Von Freeman Quintet
'e pay tribute to the great reed player by
iring Dr. Lateef with the legendary Chicago
nor saxophonist Von Freeman.

ncert Info: 1-800-999-UMAS or wmua.org



A Note From The General Manager:

During the spring, we anticipate the transformation from the dormancy of winter to the abundant beauty of summer. This movement from stillness to growth embodies the vitality of the creative spirit, and at WMUA the creative spirit of spring is with us. This season, the hard work and imagination of our 100+ station members have brought you the very best in radio programming. We are more than just a good college station -- we are the best college station.

It pleases me to present to you the 2001 Spring Program Guide. Inside, you'll find our schedule of shows, notes from our Program Director, Sports Directors, a schedule of WMUA sports broadcasts, and more! We pride ourselves on the consistency and quality of our programming, and this season's Program Guide illustrates this.

Yet the spirit of springtime is with us, and despite our commitment to consistency, you may notice some rather dramatic changes with this season's Guide.

First, the format of the guide is different. Our new schedule is intended to be a poster, so please, hang it on your wall!

Second our guide is now full-color. Thanks to generous contributions from you, our listeners, we were able to raise nearly $23,000 in a single week! These contributions have enabled us to switch to a full-color brochure, and this season's guide is only one of the many improvements we intend to bring to WMUA in the coming months.

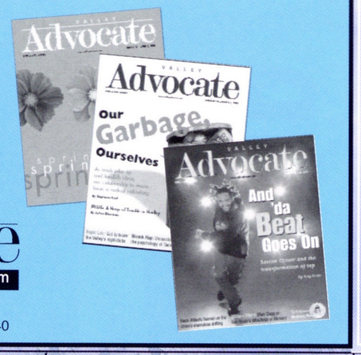
Finally, and most importantly, our program schedule has changed. While still adhering to our block programming format, we've added two additional blocks of music, rock and urban, and we've expanded our broadcast day to 21 1/2 hours! We are now on-air more than any other college station in the area! I hope that you welcome these new developments.

Stay tuned for an amazing spring semester, and thanks for all the support! Tune in to WMUA at 91.1 FM on your radio dial, or visit our website at http://wmua.org and listen to us online!

Sincerely,

Dan Barowy
General Manager

The Valley's **WEEKLY** source for **News, Arts & Entertainment**



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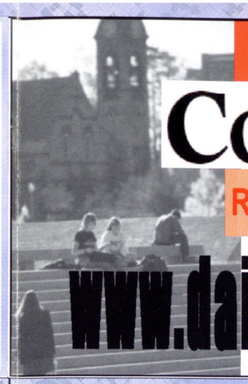

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Your underwriting announcement could be here!

Every **Fall** and **Spring**, WMUA distributes **8,000** of its Program Guide **free of charge** to the Pioneer Valley Community.
Program Guide rates are **$180** for every 4.25" x 2.5" ad.

WMUA also offers discounted Program Guide rates to businesses that participate in on-air underwriting.

Underwriting with WMUA is a great way to **support student-and-community-produced radio** programming, and is **tax-deductible**. For more information about underwriting with WMUA, speak to our Underwriting Director, Aubrey Vachon at (413) 545-2876, or visit our website at **http://wmua.org/underwriting**.

	monday	tuesday	wednesday	thursday	friday	saturday	sunday
AM Eclectic 6-9AM	**Green Eggs & Ham** A mix of Folk and Rock, along with spoken word, poetry, comedy, and an occasional liver performance. You will like them, you will see, you will like them in a tree. **Joel Silverstein**	**Good Morning UMass** Wake up to fun in the morning with the hits of the 60's, 70's and 80's. **Strates Frangules**	**Oblivion Express** Explore musical horizons on the Oblivion Express. Folk, rock, jazz, R&B. An eclectic mix to get your morning off to a great start. **Fern Spierer**	**Jazz Flights** A mix of jazz from the earliest to the latest, and especially jazz vocals, swing and big band. Start your day on the up beat! **Hollis Wheeler**	**Stage and Screen** Keep the dial set here as Jake plays simply the best songs from beloved Broadway musicals, timeless TV shows and the most memorable movies. **Jake Lewis**	**The Early Bird Polka Show** The best of today's and yesterday's Polkas, Waltzes and Obereks well mixed and served up for your listening enjoyment. **Mitch and Jen Moskal**	**Sunday Morning Gospel** Religious talk and music. **Rev. Bobby J. Wallace**
Jazz 9AM-12PM	**The Jazz Garden** A broad spectrum of jazz from the 1950's to the present. **Mark Gardner**	**Trans-National Jazz Conspiracy** In some far place, many light years in space, we'll wait for you, we'll wait for you... **Michael Ehlers**	**Java Jazz** A show featuring jazz and other improvisational music. **Cheryl K and Ken Irwin**	**Free Transport Radio** Improvised music in all it's manifestations as it relates to universal swing and the blues. **Ben Karetnick**	**Afro Excursions** Exploring the musical worlds of African America. **W.S. Tkweme**	**Polka Bandstand** A mix of the newest Polka music with a healthy batch of classic oldies but goodies going back to the old 78's. We'll take your requests and keep you posted on events. **Billy Belina**	**Polka Celebration** All styles of today and yesteryear. **Helen Szybzda**
World 12-2:30PM	**The Pat Morin Show** America's first true art form. Tunes from the swing era through Bebop all the way to modern and acid jazz. **Pat Morin**	**Sputnik** Deviant contemporary music from in and around Russia and former Soviet Republics. **Max Milstein**	**Tiny Planets** Roots music and mordern hybrids from all corners of the globe. **Glenn Siegel**	**Thursday Live** Weekly live broadcast from locations all over the UMass Amherst campus. **WMUA DJ's**	**Sabor Latino** A mix of the best in Latin pop and dance to kick off the weekend just right. **Wendy Fernandez**	**Jen's Time Machine** The biggest hits and some forgotten by the biggest artists and one-hit wonders all blended together to shake and rattle your musical memories. Your requests are our specialty. We'll keep you Rockin' and Rollin'. **Jen Moskal**	**Focus** Featuring political commentary, debate and offering in-depth coverage of political issues and events often ignored by the commercial media. Produced since 1968. **Ken Mosakowski**
Afternoon Eclectic 2:30-5PM	**It Wasn't Me** Um...what?...it wasn't me...it was that guy over there. ——> **Adam DeYoung**	**The Regan Show** The valley's hottest hits and best variety in a way only Regan can deliver. **Regan**	**Ridin Through Roxbury** Post World War II, Electric Urban, and Contemporary. **Jerry Clark**	**Katie's R&B Revue** 10 years of the best blues in the valley – DON'T MISS IT! **Katie Wright**	**An Ocean of Blues** A mixture of new and old blues, plus the added twist of other blues-influenced music. **Karen Tassinari**	**Reverend Thank God Maduka** Gospel music and talk that lifts up the spirit and strengthen the whole person. It is dynamix and inspirational contemporary and devotional gospel music that builds up the whole person. **Rev. T.G. Maduka**	**Country Blues and Bluegrass** CB&B presents music from the great American musical traditions. We entertain and educate listeners on the sources and influences of indigenous American music forms, mixing the music traditions of country, blues, bluegrass, and related styles such as zydeco, Cajun, western swing, rhythm and blues, and old-timey from their earliest to the present. **Dan Russell**
News 5-5:30PM	**WMUA News**						
Public Affairs 5:30-6:30PM	**Undercurrents/RadioActive Youth** Corporate media got you down? We broadcast news and analysis that is not usually covered by the mainstream media. Undercurrents – giving voice to the community. **Jennie Traschen/Elena Botkin-Levy**	**Upfront/Making Contact** Social justic and diversity from a worker's perspective, plus behind-the-scenes portraits of workers as activists, writers, etc. **Daria Fisk and Irene Dzioba**	**The Joanie O'Brien and Greg Canella Shows** Catch up on the week that was in UMass athletics, broadcast live from Applebees. **WMUA Sports**	**Body, Mind, and Healing** Features interviews with best-selling authors, healers, and practitioners of alternative medicines and mind/body spirituality. **Robert Kracauer**	**Living Wisdom** Dialogues designed to invoke creativity. Well-being and passion with internationally renowned creativity coach and journalist Glenn Brooks. **Glenn Brooks**		
Rock 6:30-9PM	**Other People's Noise** A sampling of the best rock from around the globe as well as some new and old stateside stuff including punk, rock, metal (to name a few.) **Matt Bielecki**	**Swallow The Invader** "Sound is music and quick lights and the people who make our sound their own. That's when we're really turned on." **Melissa Annand**	**File Under: Easy Listening** "Modern music is as dangerous as narcotics." **Chris Lind**	**Liberation Frequency** We all have problem's. MINE are just on the radio. **Mike Barrett**	**The Other Side** A mix, looking through the fence. **Dan Laroe**	**Acoustic Cafe** Folk rock and singer songwriters of the 90's and the new millennium. **Lee Larcheveque**	**Population: None** Slow riot for hip frog swirl. **Bryan Grabigel**
Urban 9-11:30PM	**The Final Cut** Live hip-hop mix show with DJ Semantik. **DJ Semantik**	**The Rush** Live sets, guest DJ's, party reports, bangin' tracks. Mainly DnB, with house, trance, breaks, and all the rest to bang your head in. **Black Squirrel**	**The Hitt List** Three hours of urbanized solution in yo temples scopin gettin yo third eye open. **Big Ant**	**The Kingdom** Welcome to the Kingdom, when the gates are open there are all kinds of urban styles of music being expressed. **Cisco CK-4 Kelly**	**Uncommonly Smooth** The tightest blend of urban beats, slow jams, and rhythm & blues in the Pioneer Valley. Join us for an uncommonly smooth musical experience every week. **Raydiance and Sway**	**Blue Vinyl Stew** Start with soul soup...Add hunks of funk, stir in some jump, jive and wail. Season with Jamaican, doo-wop, vocalese and blues. Stand back! This mix can explode. Rhythm Dog's the chef, you supply the ears... **Reade King**	**Martian Gardens** Experimental, electronic, ambient and eclectic music. **Max Shea**
Rock 11:30-1:30AM	**The Rejected Jedi's** An eclectic flow of local and national musical styles in Rock. **D-Murph and the Mad Samoan**	**Dope Sick Jams** A wide range of bands from a wide range of places. **Jen Albrecht**	**Kiss Me, I'm Irish...and I Have Plague In My Mouth** Rock songs to grow a mustache to...I'm an idiot. **Daniel Murray**	**Coke & Sympathy** Rock-n-Roll in all its forms. Garage, Psychedelic, Old School, New School, Hard and Heavy, Blues and Soul. **Sara Blackwell**	**Peter Radio** A mix of popular and unsigned modern rock and alternative. **Peter Kurek**	**Technopolis** Step into the city each week and roove away to some of the best in house, trance, drum'n'bass, and more. New releases, classic anthems, DJ mixes, unreleased and much more. All mixed and meshed to keep you learnin' and groovin'. Keep supporting the scene 'cuz it's all about the music. **FM**	**Rock 'n' Roll Power Hour** Two and a half hours, actually, of "knock your block off" rock. Featuring new and old punk, indie, emo, ska, and more favorites for your listening pleasure. **Tara Peters**
Urban 1:30-3:30AM	**Brooklyn's Finest** Everything you'd expect from a Brooklyn hip-hop DJ. The finest in new and older underground rap, plus a few classic tracks for the the old skool cats. **DJ Goods**	**I.S.S. (Insomnic Super Sessions)** Underground hip hop, funk, soul, reggae, dub, breaks, spoken word and other gems for deep music minors... **Poet and Realeyez**	**The Redline** Eminating widespread sound from all walks of the underground! **Botsm and Justin**	**Heat Wave** Sizzling beats...Hitting Concrete...Making yo head steam. **DJ Venus**	**Sweet Flavor** A smooth mix of R&B, reggae, hip-hop and pop beats. **Cecilia Shiner**		

WMUA REQUEST LINE @ (413) 545-FM91